

Clayspray finalist in New York.

Top Beauty Packaging Innovations Selected As HBA IPDA Finalists. Leading Design Awards Feature a Diverse Array of Cosmetics, Fragrance, Hair Care, Personal Care & Skin Care Products. The five finalist at Skin Care Prestige Category are: Caudalie, Clayspray, Neostrata, Peter Thomas Roth and Tresor Rare Skin Care.

NEW YORK, May 30, 2013 /PRNewswire/ -- HBA Global, the leading product development source for the beauty and personal care

industry, has announced the finalists of its Annual International Package Design Awards (IPDA).

The IPDA Finalists will be displayed during the HBA Global Expo & Conference, June 18-20, 2013 at the Jacob K. Javits Convention Center in New York. The IPDA Winners will be announced on Wednesday, June 19th by a celebrity presenter during an awards reception in the IPDA Showcase open to all HBA attendees.

As the only design award to celebrate the year's most innovative packaging in all of beauty's product categories, the HBA IPDA received entries from major brands, niche players and indie companies from all over the world.

A Judging Committee of designers, packaging executives, brand experts, and media voted on the impressive packaging projects for the final selection. Some of the comments about this year's finalists included: "great concept" "good design consistency" "breakthrough graphics" "clean contemporary design;" and "innovative product delivery system.

[Give us your vote!!](#)

<http://www.clayspray.com/press>

<http://www.hbaexpo.com>
